

VENDOR & EXHIBITOR APPLICATION

<p>ORLANDO BLACK EXPO 2017</p> <p>ROSEN PLAZA HOTEL</p> <p>Orlando, FL</p> <p>November 16-18, 2017</p>
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EXHIBITOR INFORMATION

Company Name _____			
Street Address (No P.O. Box, please) _____			
City _____	State _____	Zip/Postal Code _____	Country _____
Primary Contact _____		Title _____	
Phone Number _____	Fax _____	Email _____	
Website _____			

EXHIBIT RATES

Business Type	Early/Standard/Late
<input type="radio"/> Orlando Black Expo Members	NA/\$175/225
<input type="radio"/> Small Business / *Non-Profit (*Provide IRS Letter)	\$250/\$300/350
<input type="radio"/> State/Federal Agencies	NA/\$350/400
<input type="radio"/> Corporate (Businesses)	NA/\$650/700

** IRS Letter needed*

** Add additional \$100 for corner space*

**Deadlines: Early – June 1st/ Standard – September 1st/ Late – October 15th*

EXHIBIT PRODUCT CATEGORIES

To assist in the assignment of exhibit space, please provide the following information. Indicate the ONE (1) category that represents 60% of your exhibit product or service you will be showcasing in your exhibit space.

<input type="checkbox"/> Fashion	<input type="checkbox"/> Shoes & Accessories	<input type="checkbox"/> Jewelry	<input type="checkbox"/> Health & Wellness
<input type="checkbox"/> Beauty & Skin Care	<input type="checkbox"/> Fine Art	<input type="checkbox"/> African Collectibles	<input type="checkbox"/> Home Décor
<input type="checkbox"/> Food Sampling	<input type="checkbox"/> Hair Care	<input type="checkbox"/> Entertainment/Music	<input type="checkbox"/> Other (Specify)

ADDITIONAL COMPONENTS

	Check All That Apply	Quantity	Unit Price
Extra Exhibitor Badges (includes 2)	<input type="checkbox"/>		\$25.00
General Admission Tickets	<input type="checkbox"/>		\$10
Business Luncheon Tickets	<input type="checkbox"/>		2 tickets included in vendor packet
Additional Business Luncheon Tickets	<input type="checkbox"/>		\$50 each
Live Main Stage Demo (Production MUST be coordinated through the expo Entertainment Producer)	<input type="checkbox"/>	15 Minutes Only	\$595.00
Ad in the expo Welcome Guide			
<input type="checkbox"/> Inside Cover - \$1995.00 <input type="checkbox"/> Back Cover - \$1395.00 <input type="checkbox"/> Full page - \$995.00 <input type="checkbox"/> Inside Back Cover - \$1095.00 <input type="checkbox"/> Half page - \$595.00 <input type="checkbox"/> Quarter page - \$395.00 <input type="checkbox"/> Business card - \$275.00			

PAYMENT INFORMATION

All applications require a minimum 50% deposit to secure booth space. Booth assignments will not be distributed until full payment is received.

Total Amount Due	\$ _____		
	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX <input type="checkbox"/> Check or Money Order
Credit Card #	_____		
Expiration Date	_____	Security Code	_____
Name on Card (please print clear)	_____		
Address (if different from above)	_____		
Cardholder Signature	_____		

CANCELLATION POLICY

All cancellations of exhibit space MUST be received in writing via fax or email to dritchmond@orlandoblackexpo.com. Refund policy goes as follows:

- Cancellations received by September 1, 2017 will be refunded the vendor space cost or amount paid to date, less an administrative fee of 30%
- Cancellations received September 1, 2017 through October 15, 2017 will be refunded 50% of a vendor space cost or amount paid to date.
- Cancellation received on or after October 16, 2017 will not be refunded.