

2017 ORLANDO BLACK EXPO SPONSORSHIP LEVELS

Fashion Show	
Title	\$15,000
Presenting	\$10,500
Co-Sponsor	\$7,500

Innovative designs and style hit the runway for established and emerging designers in the annual fashion Show. See what's in and what's not. Get there early to get a seat.

YOUTH SPONSORSHIP LEVELS

Youth Leadership Summit	
Title	\$35,000
Presenting	\$25,000
Co-Sponsor	\$17,500

The Youth Leadership Summit prepares participants to assume leadership positions in their respective communities.

Youth Entrepreneur Program	
Title	\$27,500
Presenting	\$17,500
Exhibits	\$9,500
Seminar	\$9,500

The Youth Entrepreneur workshops groom our nation's future by celebrating the spirit of "owning" your own youth participants gain hands-on training from successful entrepreneurs while showcasing their business ventures and visions.

BUSINESS TO BUSINESS SPONSORSHIP LEVELS

Black Business Conference	
Title	\$25, 000
Presenting	\$19,500
Co-Sponsor	\$15,500
Event	\$9,500

Business leaders and owners will attend this conference which provides valuable workshops, panels and networking opportunities designed to help minority owned businesses flourish.

State of the Black Economy Corporate Luncheon	
Title	\$35,000
Presenting	\$25,000
Co-Sponsor	\$17,500

This is where top corporate, government and community leaders enjoy unique networking opportunities and an awards ceremony that recognizes some of the nation’s most outstanding leaders.

CONSUMER EXHIBIT ZONES

Sponsorship Zone
Reserved For
Presenting Sponsor

Kids Zone
\$10,500

STEM Zone
\$25,500

Wellness Zone
\$22,500

Community/Government Zone
\$17,500

Corporate Zone
\$15,500

Education Zone
\$15,500

SPONSOR LEVELS AND BENEFITS

PRESENTING: \$55,000

Branding/Marketing	Exhibition Hall	Tickets and Hospitality
<ul style="list-style-type: none"> Name include in the title of the event Name or logo displayed on the Summer Celebration branding including T-shirts, credentials, and all print advertising, including billboards, posters, brochures, newspaper ads and news releases Logo prominently displayed on OBE website News release announcing sponsorship Mention in radio commercials Mention in TV commercials Participation by company representative all opening press conference Company logo on video screens at Corporate Luncheon Back cover of the Expo Guide First right of refusal for next year's Black Expo Celebration presenting sponsorship Listing in 2017 Sponsor & Exhibitor Packages 	<ul style="list-style-type: none"> 40"x40" carpeted exhibition space in sponsor zone 20 public announcements in Exhibition Hall during the 3-day event Prominent signage placement throughout Exhibition Hall including Sponsor Lounge and Hospitality Lounge 	<ul style="list-style-type: none"> 2 tables of 10 at Corporate Luncheon Includes admission to the Hospitality Lounge 40 general admission tickets to the Exhibition Hall

PLATINUM: \$40,000

Branding/Marketing	Exhibition Hall	Tickets and Hospitality
<ul style="list-style-type: none"> Company logo on designated sponsored event signage Company logo on all sponsored event printed material Company logo and link on OBE website Mention in radio commercials Company logo on video screens at Corporate Luncheon Full page color ad in the Expo Event Guide Program participation by company representative at opening press conference Listing in 2017 Sponsor & Exhibitor Packages 	<ul style="list-style-type: none"> 30"x30" exhibition space in Sponsor Zone 15 public announcements in Exhibition Hall during the 2-day event Prominent signage placement throughout Exhibition Hall, including Sponsor Lounge and Hospitality Lounge 	<ul style="list-style-type: none"> 1 table of 10 at Corporate Luncheon Includes admission to the Hospitality Lounge 30 general admission tickets to the Exhibition Hall

DIAMOND: \$30,000

Branding/Marketing	Exhibition Hall	Tickets and Hospitality
<ul style="list-style-type: none"> Company logo on designated sponsored event signage Company logo on all sponsored event printed material Company logo and link on OBE website Company logo on video screens at Corporate Luncheon Full page color ad in the expo Event Guide Program participation by company representative at sponsored event Listing in 2017 Sponsor & Exhibitor Packages 	<ul style="list-style-type: none"> 30"x20" exhibition space in Sponsor Zone 15 public announcements in Exhibition Hall during the 3-day event Prominent signage placement throughout exhibition Hall, including Sponsor Lounge and Hospitality Lounge 	<ul style="list-style-type: none"> 1 tablet of 10 at Corporate Luncheon Includes admission to the Hospitality Lounge 20 general admission tickets to the Exhibition Hall

GOLD: \$15, 000

Branding/Marketing	Exhibition Hall	Tickets and Hospitality
<ul style="list-style-type: none"> • Company logo on designated sponsored event signage • Company logo on all sponsored event printed material • Company logo and link on OBE website • Company logo on video screens at Corporate Luncheon • Full page color ad in the expo Event Guide • Logo placement on conference bags(Black Business and Educational Conference Sponsors only) sponsored event • Listing in 2017 Sponsor and Exhibitor Packages 	<ul style="list-style-type: none"> • 20"x20" exhibition space in Sponsor Zone • 12 public announcements in Exhibition Hall during the 3-day event • Signage placement in Sponsor Lounge and Hospitality Lounge 	<ul style="list-style-type: none"> • 1 table of 10 at Corporate luncheon • 28 credentials per day • Includes admission to the Hospitality Lounge • 10 general admission tickets to the Exhibition Hall

SILVER: \$10,500

Branding/Marketing	Exhibition Hall	Tickets and Hospitality
<ul style="list-style-type: none"> • Company logo on designated sponsored event signage • Company logo on all sponsored event printed material • Company logo and link on OBE website • Company logo on video screens at Corporate Luncheon • Half page color ad in the expo Event Guide • Listing in 2017 Sponsor & Exhibitor Packages 	<ul style="list-style-type: none"> • 10"x20" exhibition space in Sponsor Zone • 9 public announcements in Exhibition Hall during the 3 day event • Signage placement in Sponsor Lounge and Hospitality Lounge 	<ul style="list-style-type: none"> • 1 table of 10 at Corporate Luncheon • 14 credentials per day. Includes admission to the Hospitality Lounge • 6 general admission tickets to the Exhibition Hall

CRYSTAL: 7, 500

Branding/Marketing	Exhibition Hall	Tickets and Hospitality
<ul style="list-style-type: none"> • Company logo on designated sponsored event signage • Company logo on all sponsored event printed material • Company logo and link on OBE website • Company logo on video screens at Corporate Luncheon • Half page color ad in the expo Event Guide • Listing in 2017 Sponsor & Exhibitor Packages 	<ul style="list-style-type: none"> • 10"x15" exhibition space in Sponsor Zone • 6 public announcements in Exhibition Hall during the 3 day event • Signage placement in Sponsor Lounge and Hospitality Lounge 	<ul style="list-style-type: none"> • 1 table of 10 at Corporate Luncheon • 12 credentials per day • Includes admission to the Hospitality Lounge • 4 general admission tickets to the Exhibition Hall

EVENT: \$5,500

Branding/Marketing	Exhibition Hall	Tickets and Hospitality
<ul style="list-style-type: none"> • Company logo on designated sponsored event signage (optional) • Company logo on sponsored event printed material (optional) • Company logo on video screens at Corporate Luncheon • 1/3 page color ad in the expo Event Guide • Listing in 2017 Sponsor & Exhibitor Packages 	<ul style="list-style-type: none"> • 10"x10" exhibition space in Sponsor Zone • 3 public announcements In Exhibition Hall during the 3-day event • Signage placement in Sponsor Lounge and Hospitality Lounge 	<ul style="list-style-type: none"> • 5 ticket to Corporate Luncheon • Includes admission to the Hospitality Lounge • 2 general admission tickets to the Exhibition Hall

BRONZE: \$2,500

Branding/Marketing	Exhibition Hall	Tickets and Hospitality
<ul style="list-style-type: none"> • Company logo on designated sponsored event signage (optional) • Company logo on sponsored event printed material (optional) • Company logo on video screens at Corporate Luncheon • 1/3 page color ad in the expo Event Guide • Listing in OBE Annual Report • Listing in 2017 Sponsor & Exhibitor Packages 	<ul style="list-style-type: none"> • 10"x10" exhibition space in Sponsor Zone 	<ul style="list-style-type: none"> • 5 ticket to Corporate Luncheon • Includes admission to the Hospitality Lounge • 2 general admission tickets to the Exhibition Hall

Business Sponsor: \$1,500

Branding/Marketing	Exhibition Hall	Tickets and Hospitality
<ul style="list-style-type: none"> • Company logo on designated sponsored event signage (optional) • Company logo on sponsored event printed material (optional) • Company logo on video screens at Corporate Luncheon • Sponsor & Exhibitor Packages 	<ul style="list-style-type: none"> • 10"x10" exhibition space in Sponsor Zone 	<ul style="list-style-type: none"> • 3 ticket to Corporate Luncheon • Includes admission to the Hospitality Lounge • 2 general admission tickets to the Exhibition Hall

Event Supporter: \$500

Branding/Marketing	Exhibition Hall	Tickets and Hospitality
<ul style="list-style-type: none"> • Company logo on designated sponsored event signage (optional) • Company logo on sponsored event printed material (optional) • Company logo on video screens at Corporate Luncheon 		<ul style="list-style-type: none"> • 2 ticket to Corporate Luncheon • Includes admission to the Hospitality Lounge • 1 general admission tickets to the Exhibition Hall

Community Supporter: \$250

Branding/Marketing	Exhibition Hall	Tickets and Hospitality
<ul style="list-style-type: none"> • Company logo on designated sponsored event signage (optional) • Company logo on sponsored event printed material (optional) 		<ul style="list-style-type: none"> • 2 ticket to Corporate Luncheon • 2 general admission tickets to the Exhibition Hall